



**PATTERSON PARK Audubon  
CENTER**

**2018 AUDUBON'S BALTIMORE BIRDING WEEKENDS (BBW)  
SPONSORSHIP LEVELS and BENEFITS**

**\$10,000 - Bald Eagle**

- Exclusive field trip naming opportunity for cash sponsorships
- Exclusive give-away to all participants, featuring your company logo (i.e. - optics lens cloth) for cash sponsorships
- Your large company logo on 200 11" x 17" posters (must have commitment for Spring BBW by April 15, 2018)
- Your literature, coupons, and promotional materials delivered electronically to registered BBW birders
- Your large, prominent logo and website link on the banner of the Baltimore Birding Weekend website
- Your company logo and link on BBW e-newsletters, distributed to more than 10,000 Audubon subscribers
- Your company logo on the BBW Facebook page cover image
- Your company name listed on BBW press releases

**\$5,000 - Baltimore Oriole**

- Your large company logo on 200 11" x 17" posters (must have commitment for Spring BBW by April 15, 2018)
- Your literature, coupons, and promotional materials delivered electronically to registered BBW birders
- Your large, prominent logo and website link on the banner of the Baltimore Birding Weekend website
- Your company logo and link on BBW e-newsletters, distributed to more than 10,000 Audubon subscribers
- Your company logo on the BBW Facebook page cover image
- Your company name listed on BBW press releases

**\$2,500 - Chimney Swift**

- Your large company logo on 200 11" x 17" posters (must have commitment for Spring BBW by April 15, 2018)
- Your literature, coupons, and promotional materials delivered electronically to registered BBW birders
- Your large, prominent logo and website link just below the banner of the Baltimore Birding Weekend website
- Your company logo and link on e-newsletters, distributed to more than 10,000 Audubon subscribers

- Your company name listed on BBW press releases

**\$1,000 - American Woodcock**

- Your company logo on 200 11" x 17" posters (must have commitment for Spring BBW by April 15, 2018)
- Your logo and link to your business website on the BBW website
- Your company logo and link on e-newsletters, distributed to more than 10,000 Audubon subscribers
- Your company name listed on BBW press releases

**\$500 - Wood Thrush** (*applicable to one event only; please choose Winter or Spring BBW*)

- Your small logo on 200 11" x 17" posters (must have commitment for Spring BBW by April 15, 2018)
- Your small logo and link to your business website on the BBW website
- Your small logo and link on all e-newsletters, distributed to more than 10,000 Audubon subscribers
- Your company name listed on all BBW press releases

**\$250 - Black-throated Blue Warbler** (*applicable to one event only; please choose Winter or Spring BBW*)

- Your company name on 200 11" x 17" posters (must have commitment for Spring BBW by April 15, 2018)
- Your company name and link to your business website on the BBW website
- Your company name and link on e-newsletters, distributed to more than 10,000 Audubon subscribers
- Your company name listed on BBW press releases

**\$100 - Ruby-throated Hummingbird** (*applicable to one event only; please choose Winter or Spring BBW*)

- Your company name and link to your business website on the BBW website
- Your company name and link on all e-newsletters, distributed to more than 10,000 Audubon subscribers

Sponsor Name: \_\_\_\_\_

Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Contact Telephone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Sponsor Level: \_\_\_\_\_

Please make check payable to Patterson Park Audubon Center and mail completed form to:  
Patterson Park Audubon Center, 2901 E. Baltimore Street, Box 2, Baltimore, MD 21224.

You can also pay online at [www.BaltimoreBirding.com/become-a-sponsor/](http://www.BaltimoreBirding.com/become-a-sponsor/).