



**PATTERSON PARK Audubon
CENTER**

**2018 AUDUBON'S BALTIMORE BIRDING WEEKENDS (BBW)
SPONSORSHIP LEVELS and BENEFITS**

\$10,000 - Bald Eagle

- Exclusive field trip naming opportunity
- Exclusive give-away to all participants, featuring your company logo (i.e. - optics lens cloth)
- Your large company logo on 200 11" x 17" posters (must have commitment for Winter BBW by January 20, 2018)
- Your literature, coupons, and promotional materials delivered electronically to registered BBW birders
- Your large prominent logo and website link on the banner of the Baltimore Birding Weekend website
- Your company logo and link on all BBW e-newsletters, including one "sponsor spotlight" article about your business, distributed to more than 10,000 Audubon subscribers
- Your company logo on the BBW Facebook page cover image
- Your company name listed on all BBW press releases

\$5,000 - Baltimore Oriole

- Your large company logo on 200 11" x 17" posters (must have commitment for Winter BBW by January 20, 2018)
- Your literature, coupons, and promotional materials delivered electronically to registered BBW birders
- Your large prominent logo and website link on the banner of the Baltimore Birding Weekend website
- Your company logo and link on all BBW e-newsletters, including one "sponsor spotlight" article about your business, distributed to more than 10,000 Audubon subscribers
- Your company logo on the BBW Facebook page cover image
- Your company name listed on all BBW press releases

\$2,500 - Chimney Swift

- Your large company logo on 200 11" x 17" posters (must have commitment for Winter BBW by January 20, 2018)
- Your literature, coupons, and promotional materials delivered electronically to registered BBW birders
- Your large prominent logo and website link just below the banner of the Baltimore Birding Weekend website
- Your company logo and link on all e-newsletters, including one "sponsor spotlight" article about your business, distributed to more than 10,000 Audubon subscribers
- Your company name listed on all BBW press releases

\$1,000 - American Woodcock

- Your company logo on 200 11" x 17" posters (must have commitment for Winter BBW by January 20, 2018)
- Your logo and link to your business website on the BBW website
- Your company logo and link on all e-newsletters, including one “sponsor spotlight” article about your business, distributed to more than 10,000 Audubon subscribers
- Your company name listed on all BBW press releases

\$500 - Wood Thrush (*applicable to one event only; please choose Winter or Spring BBW*)

- Your small logo on 200 11" x 17" posters (must have commitment for Winter BBW by January 20, 2018)
- Your small logo and link to your business website on the BBW website
- Your small logo and link on all e-newsletters, distributed to more than 10,000 Audubon subscribers
- Your company name listed on all BBW press releases

\$250 - Black-throated Blue Warbler (*applicable to one event only; please choose Winter or Spring BBW*)

- Your company name on 200 11" x 17" posters (must have commitment for Winter BBW by January 20, 2018)
- Your company name and link to your business website on the BBW website
- Your company name and link on all e-newsletters, distributed to more than 10,000 Audubon subscribers
- Your company name listed on all BBW press releases

\$100 - Ruby-throated Hummingbird (*applicable to one event only; please choose Winter or Spring BBW*)

- Your company name and link to your business website on the BBW website
- Your company name and link on all e-newsletters, distributed to more than 10,000 Audubon subscribers

Sponsor Name: _____

Website: _____

Contact Name: _____

Contact Email: _____ Contact Telephone: _____

Mailing Address: _____

Sponsor Level: _____

Please make check payable to Patterson Park Audubon Center and mail completed form to:
Patterson Park Audubon Center, 2901 E. Baltimore Street, Box 2, Baltimore, MD 21224.
You can also pay online at www.BaltimoreBirding.com/become-a-sponsor/.