May 19-20-21, 2017

Sponsor Form

Join our flock - become a sponsor!

Patterson Park Audubon Center (PPAC) is soliciting sponsors for the inaugural Baltimore Birding Weekend, which will be hosted May 19-21, 2017.

PPAC is a Baltimore leader in urban bird conservation, nature education, and community revitalization. Though we are headquartered in southeast Baltimore, our wingspan reaches much further. PPAC's mission is to conserve and restore natural ecosystems, focusing on birds, other wildlife, and their habitats for the benefit of Baltimore communities and the Earth's biological diversity.

We collaborate with communities to transform blighted city spaces into colorful wildflower gardens that invite birds and butterflies as well as people to enjoy them. We partner with schools to plant bird-friendly gardens and explore nature in the city while meeting teachers' curriculum goals.

Our Baltimore Birding Weekend co-host is Conservation Community Consulting, who has more than 20 years' experience operating the successful Delmarva Birding Weekends on the shore. Together, we are planning Baltimore's first urban birding festival, which will consist of an exciting itinerary of bird watching field trips entirely within the city limits.

These green spaces are vital to exhausted and hungry birds looking to rest and refuel during migration. That makes spring the ideal time to catch a glimpse of these international travelers as they stop by Baltimore's green spaces for a brief visit on their way to summer nesting in the north!

The purpose of the Baltimore Birding Weekend is to provide guided experiences that connect people to the city's green spaces, and to highlight the incredible wildlife diversity that can be discovered in our urban parks and wetlands. Several of our field trips will bring our participants to south Baltimore neighborhoods and parks.

Fees collected for Baltimore Birding Weekend field trips will support Audubon's neighborhood greening and family education programs such as Bird Explorers teen birdwatching, Wildlife Gardening Workshops for home gardeners across the area, and Tiny Tots and its Spanish language counterpart, Amigos Pequeñitos.

Sponsoring the Baltimore Birding Weekend puts your business directly in view of our birders, who will be spending money while they're here on lodging, meals, transportation, and outdoor fun. Nationwide, 47 million birders spend nearly $107 billion annually on travel and equipment-related expenditures associated with birding, and generate $13 billion in local, state, and federal tax revenue.

Sponsorship levels are tailored to suit any business. Join our flock and promote your business to one of the largest growing sectors of the outdoor travel industry!

For more information, please contact:
Susie Creamer - screamer@audubon.org - (410) 558-2473
Jim Rapp – dlitedirector@comcast.net – (443) 614-0261

SPONSORSHIP LEVELS and BENEFITS

Baltimore Oriole – $5,000
- Your large company logo on 200 11″ x 17″ posters (must have commitment by April 7, 2017)
- Your literature, product samples, coupons, and promotional materials given to registered BBW birders
- Your large prominent logo and website link on the banner of the Baltimore Birding Weekend website
- Your company logo and link on all BBW e-newsletters, including one "sponsor spotlight" article about your business, distributed to more than 7,000 Audubon subscribers
- Your company logo on the BBW Facebook page cover image
- Your company name listed on all BBW press releases

Chimney Swift – $2,500
- Your large company logo on 200 11″ x 17″ posters (must have commitment by April 7, 2017)
- Your literature, product samples, coupons, and promotional materials given to registered BBW birders
- Your large prominent logo and website link just below the banner of the Baltimore Birding Weekend website
- Your company logo and link on all e-newsletters, including one "sponsor spotlight" article about your business, distributed to more than 7,000 Audubon subscribers
- Your company name listed on all BBW press releases

American Woodcock – $1,000
- Your company logo on 200 11″ x 17″ posters (must have commitment by April 7, 2017)

- Your logo and link to your business website on the BBW website
- Your company logo and link on all e-newsletters, including one "sponsor spotlight" article about your business, distributed to more than 7,000 Audubon subscribers
- Your company name listed on all BBW press releases

Wood Thrush – $500
- Your small logo on 200 11″ x 17″ posters (must have commitment by April 7, 2017)
- Your small logo and link to your business website on the BBW website
- Your small logo and link on all e-newsletters, distributed to more then 7,000 Audubon subscribers
- Your company name listed on all BBW press releases

Black-throated Blue Warbler – $250
- Your company name on 200 11″ x 17″ posters (must have commitment by April 7, 2017)
- Your company name and link to your business website on the BBW website
- Your company name and link on all e-newsletters, distributed to more then 7,000 Audubon subscribers
- Your company name listed on all BBW press releases

Ruby-throated Hummingbird – $100
- Your company name and link to your business website on the BBW website
- Your company name and link on all e-newsletters, distributed to more then 7,000 Audubon subscribers

Sponsor Name:_____

Website:_____

Contact Name:_____

Contact Email:_____

Contact Telephone:_____

Mailing Address:_____

Sponsor Level:_____

Please make check payable to Patterson Park Audubon Center and mail completed form to **Patterson Park Audubon Center, 2901 E. Baltimore Street, Box 2, Baltimore, MD 21224.**